

Deliverables

Please provide the following materials:

1. Information to set-up your event in the ISE calendar.
 - Dates
 - Event graphic
 - Description of event
 - Event URL
 - Location
 - Full contact information on organizer
 - Video (if available)

➤ **Note:** The Partner Profile will be created by ISE staff based off of your website unless otherwise requested. Keep in mind this is in addition to but separate from the Event listing.
2. Full-page ad in ISE magazine.
 - Partner's choice

➤ **Note:** See our [Partner Ad Specifications and Deadlines](#) fact sheet for more information.
3. Square or banner web ad.
 - Partner's choice

➤ **Note:** Will be ran in the Partnership Area of the website. See our [Partner Ad Specifications and Deadlines](#) fact sheet for more information.
4. Social media posts once a quarter.
 - Partner to provide copy, graphics and requested publish date.

➤ **Note:** All reasonable effort will be made to accommodate your request but if there is a conflict with your requested publish date we will send the choices that are available.

All materials should be submitted to Kathy Epperson, kepperson@isemag.com.

Please let us know if you require a Dropbox file link to send larger files.

Partner Ad Specifications and Deadlines

Ad Specifications

<p>ISE magazine</p> <p>Full Page Print Ad</p> <ul style="list-style-type: none"> • Bleed Size: 8 3/8" x 11 1/8" • Trim Size: 8 1/8" x 10 7/8" • Format: Press Ready PDF <div data-bbox="393 806 678 1186" style="border: 1px solid black; padding: 10px; margin: 20px auto; width: fit-content;"> <p style="text-align: center;">FULL PAGE</p> <p style="text-align: center;">BLEED SIZE: 8 3/8" x 11 1/8"</p> <p style="text-align: center;">TRIM SIZE: 8 1/8" x 10 7/8"</p> </div>	<p>Partner Website Pages</p> <p>Banner Ad</p> <ul style="list-style-type: none"> • Specs: 702 px x 90 px • High Resolution jpg, png, or gif <p>Block Ad</p> <ul style="list-style-type: none"> • Specs: 300 px x 250 px • High Resolution jpg, png, or gif
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Material Submission Deadlines

April	02.23.21
May	03.23.21
June	04.21.21
July	05.24.21
August	06.18.21
September	07.21.21
October	08.17.21
November/December	10.26.21